



**RECYCLE OFTEN.
RECYCLE RIGHT.™**

Elementary Education Curriculum



Waste Management, in collaboration with leading experts in education, curriculum development and instruction, has created a standards-based, interactive learning curriculum for elementary-age students.

Waste Management's Recycle Often. Recycle Right.™ curriculum is a series of grade-appropriate lessons and activities that teaches students in Kindergarten through 5th grade about best recycling practices. At the end of the course they'll be able to answer the questions:

What is recycling?

Why is recycling important to the community and the environment?

What items can be recycled?

Why does successful recycling depend on Recycle Often. Recycle Right.™

How are recycling and solid waste collected and managed?

What is a Materials Recovery Facility and how does it work?



The curriculum was designed to align with the Next Generation Science Standards, using Science, Technology, Engineering, and Math (STEM) best teaching practices.

To Learn More Visit:
RecycleOftenRecycleRight.com

#RORR



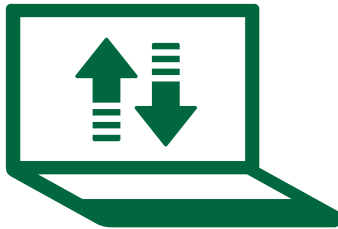


**RECYCLE OFTEN.
RECYCLE RIGHT.SM**

Elementary Education Curriculum



As North America's leading provider of recycling services, Waste Management is proud to offer this novel curriculum, teaching young students how to apply the Recycle Often. Recycle Right.SM practices.



Recycle Often. Recycle Right.SM is available to Waste Management customers and communities on request. The downloadable curriculum comes with:

Standards-based lesson plans for grades K through 5

One video presentation element

Student worksheets and lesson extensions

Add some fun to Recycle Often. Recycle Right.SM

To reinforce the recycling message and increase kids' involvement, the curriculum includes WM promise cards, tree leaves and ambassador stickers for hands-on projects. Please contact rorr@wm.com to purchase your kit today.



© 2014 Waste Management, Inc. The Recycle Often. Recycle Right.SM recycling education program was developed based upon national best practices. Please consult your local municipality for their acceptable materials and additional details of local programs, which may differ slightly.